

- **Marketing Manager Apprentice**

As a level 6 Marketing Manager, your primary responsibility is to drive revenue growth by both retaining existing patients and recruiting new ones. You will play a vital role in supporting projects and initiatives aimed at achieving revenue targets. This involves collaborating with cross-functional teams, fostering relationships with internal and external stakeholders, and managing budgets effectively. Your work will contribute to the development and execution of marketing and business strategies, ensuring alignment with brand strategies and gathering valuable customer insights. Moreover, you'll need to adhere to company policies, uphold Pfizer's values, and comply with global regulatory guidelines.

How this Role Unlocks Your Potential

- In this dynamic role, you will gain valuable experience in pharmaceutical marketing. You'll have the opportunity to demonstrate leadership by coordinating cross-functional teams and driving projects towards success.
- Managing budgets and financial planning will enhance your financial acumen.
- Collaboration with customer-facing teams will improve your customer engagement and relationship-building skills. Moreover, your contribution to gathering customer and patient insights will sharpen your market analysis abilities.
- This role allows you to work independently and as part of a team, develop exceptional attention to detail, and refine your presentation skills for both verbal and written communication. It's a chance to make a meaningful impact in a challenging and rewarding environment.